

# Lansdowne Economic Development Corporation

# Annual Report

## 2024



**LANSDOWNE**  
Economic Development Corporation

# INDEX



WELCOME  
TO OUR 2024  
ANNUAL  
REPORT

---

<b>3</b>	Welcome
<b>5</b>	About Us
<b>7</b>	2024 in Review
<b>9</b>	Utility Works & MakerSpace
<b>11</b>	Lansdowne Farmers Market
<b>13</b>	Festivals
<b>15</b>	LEDC's Arts Committee
<b>17</b>	2024 LEDC Financials
<b>19</b>	Lansdowne's Economic Health
<b>21</b>	Partners, Sponsors, & Donors
<b>23</b>	Governance & People
<b>25</b>	How To Get Involved

# Welcome

## A letter from the Chair(s) of our Board of Directors.

2024 was a record-breaking year of challenge and opportunity. When Debbie Brodeur announced her resignation as Executive Director after eleven years of service, we entered uncharted waters. Board Member Clare Finnin volunteered to serve as interim director for a period of three months to help guide us through the necessary time to conduct a full search for a replacement. Clare had previously held the position of Programming Director at InLiquid in Philadelphia, as well as serving as our volunteer chair of LEDC's Art Committee. In her capacity as Interim Executive Director, Clare began restructuring our social media outreach and expanding arts programming throughout the Borough.

Impressed with her energy and results during her time as Interim, the Board of Directors invited her to apply to the permanent role, which she did. Clare was selected from the pool of applicants and, as our full-time Director, and she immediately turned her attention to fundraising, successfully attracting new donors and funders. Even though our largest annual event, the Arts on the Avenue Festival, was canceled due to construction, we persevered in 2024 with agility and growth. As summarized in this report, records were set in community

outreach, the number of events produced, and community participation among all resident groups.

By the end of 2024, the MakerSpace had been thoroughly integrated into Utility Works. This relocation led to improved utilization of the tools and equipment from the MakerSpace as well as the space of Utility Works, expanding access and reducing future operating costs. We are proud to say that through this year of change, our revenue sources and the number of supporters and donors have increased. We concluded the year with operating revenues exceeding operating expenses. In total, the LEDC generated nearly \$365,000 in revenue, and 100% of the revenue was reinvested in the Lansdowne community.

Late in 2024, Dr. Ryan Batkie joined the LEDC Board of Directors as co-chair, bringing new energy and vision to the LEDC. In early 2025, my wife Violet and I relocated from Lansdowne to New York. Though Dr. Batkie became Board Chair, I am still watching from New York, with full faith that the next generation of the LEDC will bring further growth and excitement for a Borough that will always be near to my heart.

*William F. Brown*  
Chair of the Board of Directors, Emeritus



When asked to join the LEDC Board of Directors, I was excited about the opportunity to help nurture the community in which I live with my partner, Sarah, and our daughter, Violet. Sarah and I sought out Lansdowne in 2017 as the place where we would forge connections and raise our child. We wanted to contribute to and in turn rely on a village and we certainly got that.

As an educator and scholar, I feel it is essential to build sustainable systems that allow for discourse, growth, learning, and connection. In a time when, as an organization, we are reevaluating our role in the larger community, I am proud of our work in building bridges, connecting neighbors, listening deeply, and committing to being responsive to the needs of Lansdowne.

We have already seen the budding fruits of this labor in 2025, when I write this. The path we chose in 2024 has led to enormous audience growth, both in breadth and depth, and our Board's continued commitment to serving the diverse community of people in Lansdowne. These successes are due to the great talent and dedication of our paid staff and volunteers—I am so grateful to them all.

I look forward to seeing what 2025 and the years to come have in store for us. For now, we are pleased to share our work of 2024, and hope it inspires you to become involved yourself.

*Dr. Ryan Batkie*  
Chair of the Board of Directors

# ABOUT US

The Lansdowne Economic Development Corporation (LEDC) invites you to discover a community where creativity thrives, small businesses are supported, and neighbors come together to shape a vibrant future. As a nonprofit, LEDC serves as both a steward of Lansdowne’s historic identity and a catalyst for growth. Our mission is to **drive revitalization, foster creative economy opportunities, and promote inclusive community engagement**. By advancing innovative initiatives that celebrate art, culture, and local talent, we are building a stronger, more connected Lansdowne for all.

We support small businesses, artists, and residents through a mix of programs and services. Our most beloved programs include the **Lansdowne Farmers Market**, which provides access to fresh, local food while supporting regional vendors; **Arts on the Avenue** and **A Bit of the Arts**, two festivals that showcase the depth of local creative talent; and the free **public art programming at the 20\*20 House**, which fosters dialogue and discovery through exhibitions and artist-led programs. At **Utility Works**, our coworking and maker facility, we provide affordable studios, shared equipment, and collaborative workspaces that fuel both artistic practice and entrepreneurial ventures.

Throughout the year, LEDC strengthens a people-centered economy. By investing in both the creative sector and the small business community, we not only **build a stronger local economy** but also **provide our region with unique arts and cultural amenities and experiences**. These investments reinforce **Lansdowne’s identity as a walkable, welcoming, and diverse borough**.

## Mission

The mission of the Lansdowne Economic Development Corporation (LEDC) is to promote a responsive local economy that invites our entire community to support the arts, local businesses, and public spaces and events.

## Vision

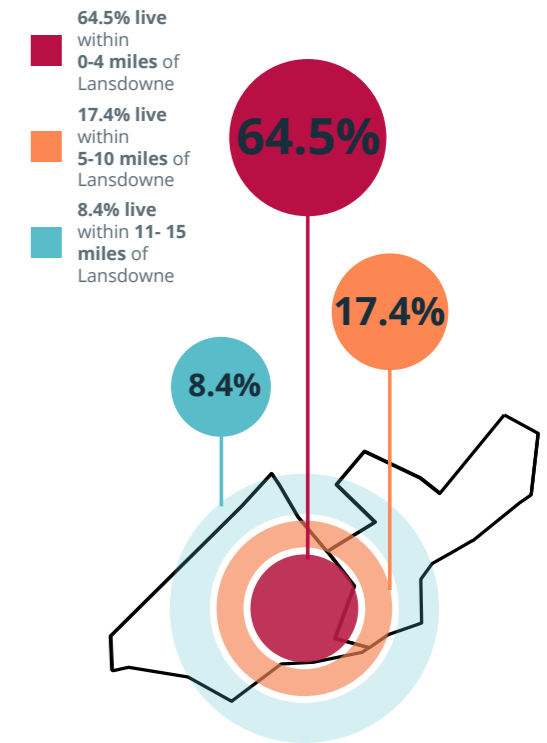
The Lansdowne Economic Development Corporation envisions an inviting, connected, and vibrant Lansdowne where the entire community celebrates arts, culture, and local business.

# In 2024

## We Reached 8,800+

### In Person Audience Members

Even with our largest event of the year, *Arts on the Avenue*, postponed, nothing could keep us from connecting people to what we love most about Lansdowne.



## We Hosted 153 Events Including:



## We Connected

**10,613 Social Media followers** across channels and platforms. Up from 9,330 in 2023

**4,860 Newsletter Subscribers** to the Lansdowne Link. Up from 2,423 in 2023



## We Partnered with Community

# 2024 in Review: A Year of Transitions

## New Leadership

In June 2024, the LEDC bid a fond farewell to long-time Executive Director Debbie Brodeur, who led the organization with vision for over 11 years before stepping into a new role as Borough Manager for Lansdowne Borough. In October 2024, the LEDC proudly welcomed Clare Finin as its new Executive Director.

Clare, a former LEDC Board member, is a curator, collaborator, agitator, and community builder with an MFA in Studio Art and a graduate minor in Art History from the University of Illinois at Urbana-Champaign. She brings over 20 years of experience working at the intersection of community building, art, and the creative economy. Clare lives in Lansdowne with her husband, Dillon, and their children, Clare II (Juju) (4) and Tod II (2), and cherishes the town's quirky vibe, diversity, and green canopy.

## How We Navigated Change

To stay true to our mission in 2024, we turned again and again to our community, through surveys, conversations, and open forums, to help chart the path forward. With over 480 responses gathered from residents, business owners, and creatives, we gained insight into how Lansdowne sees itself and how it wants to grow.

## Audience Report

A consultant-led independent study on who our current audience is for LEDC programs, demographic trends, attendance patterns, and opportunities to broaden our reach.

## Business Surveys

Targeted questionnaires of local merchants and service providers that identify operational challenges, support needs, and opportunities for artist-business collaboration.

## Programming Surveys

Instituted short evaluations given after events and classes to measure participant satisfaction, learning outcomes, and suggestions for future improvements.

## Strategic Visioning

Internal and community-based exercises honed our understanding of ourselves and the community's needs to set long-term goals and priorities.



# Utility Works & MakerSpace



Utility Works is a 7,500 sq. ft. arts facility in the heart of Lansdowne, located at 32 East Baltimore Ave. It currently houses 23 artist studios, a coworking space, a fully equipped MakerSpace classroom, a ceramics studio, a public gallery, and an on-site juice bar.

At the start of 2024, the MakerSpace was located at a separate storefront at 18 North Lansdowne Ave. Due to limitations in capacity, we consolidated the MakerSpace into our Utility Works building, which allowed us to transform our delivery model: classes now occur in the heart of our artist community, equipment and teaching staff are easier to share, and participants benefit from immediate access to studios, gallery programming, and peer mentorship. The move improved accessibility, reduced logistical friction, and strengthened programmatic outcomes, all supported in part by a \$2,000 Associates Grant from the Foundation for Delaware County to cover moving and reconfiguration costs.

# Building Stronger Connections

In 2023, the LEDC was awarded a PECO Powering the Arts Grant to better understand our current audience at the MakerSpace and build relationships with new audiences. In 2024, we executed the work on that grant, including:

## Audience Study

In 2024, the LEDC brought in an outside consultant to conduct a community and audience engagement study. Through surveys, focus groups, and one-on-one conversations with local business owners, creatives, and residents, we gained valuable insights into who our current audience is, how we can better reach them, and which community members we are missing. The resulting report equips us with strategies to expand our reach and engage new audiences more intentionally in 2025 and beyond.

## MakerSpace Fellowship

In 2024, the LEDC launched a new MakerSpace Fellowship in collaboration with a local non-profit, UDTJ (Understanding Devotion Take Action Justice), for emerging creators 18 - 25 years old, with a special focus on supporting BIPOC and LGBTQIA+ youth.

This fellowship was designed to support individuals at a high-risk point in their creative careers by removing barriers to accessing equipment, space, and community.

## By the Numbers

**26** Resident Artists operate out of Utility Works. Not only do they produce their work there, but they also meet with clients and host their events using our spaces.

**31** Classes to **137** Attendees

**05** Exhibitions with **555** Visitors

## Kiosk Gallery

In 2024, the LEDC reimaged the Kiosk Gallery, dedicating it specifically to community members who live within a two-mile radius of Utility Works. The gallery is offered at no cost, providing a space to take risks, whether staging an art exhibition, testing a pop-up retail concept, or experimenting with new ideas. By creating a safe and supportive environment, the Kiosk Gallery encourages bold expression, experimentation, and visibility for emerging voices in our community.



# Lansdowne Farmers Market

Since 2007, the Lansdowne Farmers Market (LFM) has been a **weekly gathering place**, drawing hundreds of residents and visitors to **Veterans Landing** to connect over fresh, locally sourced food, handcrafted goods, and live performances. Operated by the Lansdowne Economic Development Corporation and executed alongside our dedicated committee members and volunteers, the Market advances our shared mission: **healthy food access, neighborhood connections, and thriving micro-enterprises.**



## By the Numbers

In 2024, we organized **29** Farmers Markets with an average of **13** Weekly Vendors, and attended by an average of **159** Weekly Attendees, and followed by **4,476** Social Media Followers.

## Community Responsiveness

In 2024, community feedback and attendance data revealed that the Farmers Market was not drawing the level of engagement we aspired to. Recognizing this, we **listened closely to our community's interests** and piloted **weekly themes** in early 2025 to make each market feel fresh, dynamic, and welcoming. These themes **celebrated Lansdowne's diversity, created new partnerships, and gave residents more reasons to return week after week.**

By **aligning our programming with community desires** and focusing on experiences that strengthen belonging, we transformed the market into a more **vibrant and consistent gathering place.**



## 2025 Early Results

Using community feedback as a catalyst, the Lansdowne Economic Development Corporation (LEDC) reimagined the Lansdowne Farmers Market (LFM) by introducing weekly themes. Each week featured a new focus, such as "Back to School Day" and "Pride Celebration," which injected fresh energy and created opportunities for deeper connections among attendees. This change capitalized on the Market's strengths as a cherished gathering space, enhancing its inclusivity and community engagement. As of September 2025, the LFM has experienced a **70% increase in attendance** and a **36% rise in vendor participation** year-over-year. Looking forward, we are committed to staying responsive to the community and continuing to evolve the Lansdowne Farmers Market into a dynamic reflection of Lansdowne's diverse and creative spirit.

# Festivals

## Spring: Arts on the Avenue



The annual Arts on the Avenue Festival features juried artist vendors, live music, creative performances, interactive activities for all ages, and regional

food vendors; all coming together in a diverse celebration of the arts.

This vibrant showcase of talent and community spirit has become a **cornerstone of Lansdowne's cultural identity**. Unfortunately, 2024 marked the second consecutive cancellation, first due to construction impacts and then due to severe weather warnings. While the loss was deeply felt, we are excited to look ahead, with plans already underway to bring the festival back stronger than ever in **May 2026**.



# Fall: Open Open Open

## (Open Studios | Open Town | Open Sound)



2024 marked the launch of Open Open Open (Open Studio | Open Town | Open Sound), a new collaboration between the LEDC, Lansdowne businesses, and Open Sound. This free, walkable event invited attendees to explore artist studios at Utility Works and the MakerSpace, visit downtown businesses, and enjoy a pop-up concert along the way.

The event was well received, showcasing Lansdowne's creativity and charm while driving new patronage to local shops and restaurants. Building on this success, we are committed to making Open Open Open an annual tradition, leveraging decentralized creative collaboration to highlight our town's unique assets and strengthen our downtown economy.

# Winter: A Bit of the Arts

A Bit of the Arts (ABOTA) is a two-day fall holiday festival that highlights the best of the region's creative scene. This family-friendly celebration brings together professional artists, emerging student talent, and live performances to showcase the depth and diversity of Lansdowne's arts community. Produced by the LEDC, ABOTA underscores our **commitment to arts education, creative opportunity, and community connection** by creating a joyful space for discovery, inspiration, and holiday shopping that directly supports local makers.



# Summer: Juneteenth



After becoming the first municipality in Delaware County to officially celebrate Juneteenth in 2023, the LEDC has continued to support this as an annual tradition. With Black residents making up just over half of Lansdowne's population, the Juneteenth Jubilee offers us a valuable opportunity to **recognize, celebrate, and stand in solidarity** with each other, while honoring the rich cultural diversity that defines Lansdowne.



# By the Numbers

**466** Visitors shopped from

**36** Artists Vendors while highlighting

**100** Student Artists from **4** Schools.

# LEDC's Arts Committee



## Community Arts

In 2024, the LEDC's Arts Committee (LAC) continued to expand its commitment to free and accessible arts programming for the community. From exhibitions and artist talks at the 20\*20 House to interactive workshops and public events, **LAC created opportunities for residents of all ages to engage with local and regional artists at no cost.** These programs not only showcase diverse creative voices but also foster connection, dialogue, and pride in Lansdowne's cultural identity. By removing barriers to participation, LAC ensures that the arts remain a vital and welcoming part of everyday life in our borough.

## By the Numbers

LEDC's Art Committee organized **8** exhibitions featuring **122** art works made by **40** artists and attended by **136** viewers.



## Free Public Programming

- 6** Hands on workshops
- 3** Theater Readings from Black Magic Woman Productions
- 2** Art Supply Swap
- 1** Holiday Reading



## Public Art Policy Development

In 2024, the Lansdowne Arts Committee (LAC) established an ad hoc **Public Art Policy Committee** to bring clarity, consistency, and transparency to how LEDC-led public art projects will be initiated, reviewed, and approved. This working group, made up of LAC members and public art professionals, was tasked with creating a framework that **ensures public art reflects Lansdowne's character, values, and diversity.** The draft policy was put out for public feedback and then refined. The resulting policy will guide future projects by outlining **clear roles, responsibilities, and review processes**, helping our community continue to embrace art in public spaces while maintaining accountability and inclusivity.



# 2024 Financials

LEDC's 2024 Economic Impact **\$736,000+**

## We Multiply Local Investment

The LEDC multiplies Local Investment. Every dollar invested in the LEDC circulates back into Lansdowne's economy over and over again.

### Public investment is leveraged:

For example, the Borough's \$109,000 operating grant allows us to triple those dollars by securing additional grants and support.

### Jobs stay local:

Two-thirds of our staff live in Lansdowne, and we prioritize contractors and supply companies that are local. In 2024, we paid \$134,786.35 directly to Borough residents.

### Entrepreneurship grows:

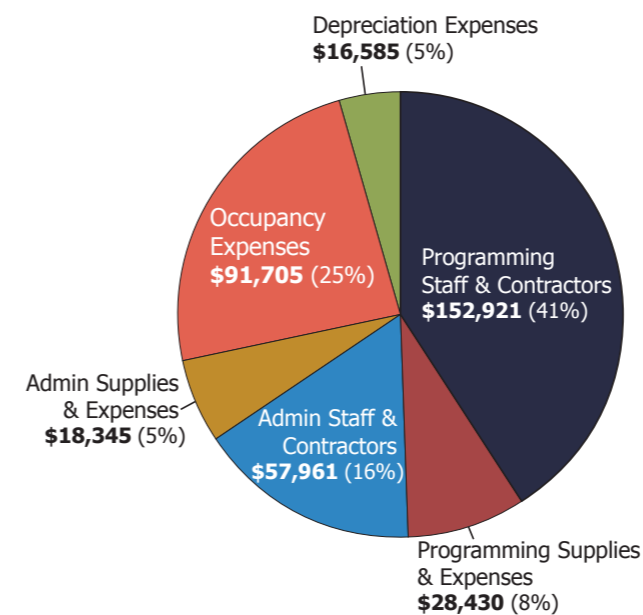
Utility Works now supports 26 entrepreneurs and artists, a pop-up space, and a juice bar that draws customers into downtown.

### Direct audience spending:

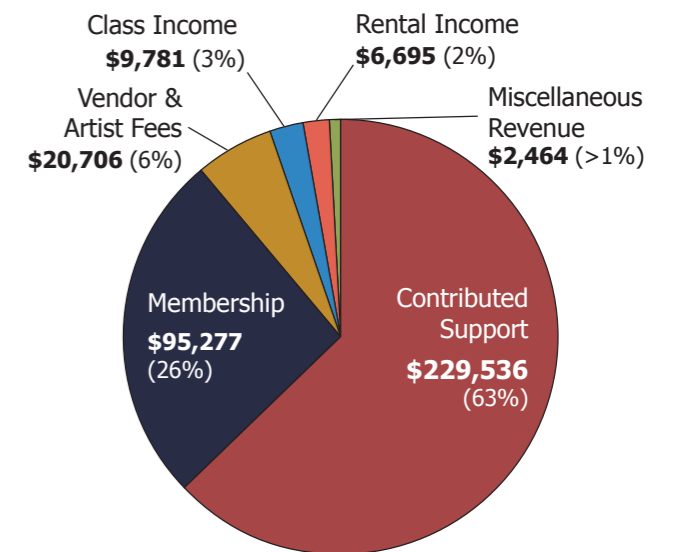
Direct audience spending: LEDC events brought in 8,800+ attendees who contributed \$264,000 to Lansdowne's economy in 2024.

### Expenses \$365,948

Expenses before depreciation \$349,363



### Revenue \$364,461



## Why It Matters

Supporting LEDC doesn't just fund programs; it fuels Lansdowne's entire ecosystem. From a family buying lunch at the Farmers Market, to a business hiring a local graphic designer, to a Utility Works member hosting clients who explore downtown afterward, LEDC keeps money circulating here at home.

The impact is both immediate and long-term. By investing in LEDC, you're investing in Lansdowne's economic health, cultural vibrancy, and shared future.

## How We Do The Math

To estimate our economic impact, we use the *Americans for the Arts' Arts & Economic Prosperity (AEP6)* methodology, a nationally recognized framework for measuring the financial effects of arts and cultural activity.

Using their conservative model, the average attendee at a nonprofit arts event spends about \$30 locally on food, retail, and services beyond admission. With 8,800 attendees at LEDC events in 2024, that's \$264,000 in direct audience spending. Applying a regional multiplier of 1.4, which accounts for dollars recirculating through wages, supplies, and services, brings the total to \$370,000 in audience-related impact.

When combined with LEDC's organizational expenses of \$365,948, our total 2024 economic impact reached approximately \$736,000.

# Lansdowne's Economic Health

Lansdowne's economy continues to show signs of **resilience and growth**, reflecting both the **strength of our community** and the **investments being made in its future**.

From a **solid taxpayer base** and **rising home values** to the arrival of new businesses and a **highly educated population**, Lansdowne is well-positioned to build on recent momentum. While **challenges remain**, such as a **higher-than-average unemployment rate**, the overall picture points to a borough that is **attracting new residents**, **supporting long-term homeowners**, and creating an environment where **arts, culture, and commerce** are integral drivers of economic vitality.

## Our Taxpayer Base is Strengthening

Population of 11,225

### Income

The average Lansdowne **household income was \$87,294** and projected to increase over the next five years to \$92,642. The 2024 average household income for the region was estimated to be \$108,671.

The **combined buying power of Lansdowne residents was \$298,234,398** in 2024.

### Education over the Age of 25

Lansdowne residents are **highly educated**. 15.5% earned a Master's Degree (9.6% regionally), 1.2% had earned a Professional School Degree (2.3% regionally), 1.6% had earned a Doctorate Degree (1.6%), and 20.5% had earned a Bachelor's Degree (20.9% regionally).

### Labor

**64.5% of our workers work White Collar Jobs**, in line with regional averages.

Lansdowne residents still **have an abnormally high unemployment rate at 8%** (compared to 3.3% regionally), showing a continued **need for community-based Economic Development**.

**55% of Lansdowne workers drive to work**, while 15.7% take public transportation.

## Lansdowne Real Estate is Booming

**71% of Lansdowne's occupied housing units are owner-occupied**. Higher than neighboring communities.

Lansdowne home **values have grown ~6.9% year-over-year**, to an **average of about \$261,000**. This gain is higher than Delaware County's roughly +5%.

A review of recent real estate listings shows that **100% highlighted Lansdowne's thriving arts and culture scene as a reason to live here**. About **half specifically mentioned LEDC-led attractions**. This demonstrates how our community programming is not only a cultural asset, but also a real driver of Lansdowne's housing market and long-term appeal.

**10.5% of Lansdowne's population had moved into a new residence within the last year**. Higher than neighboring communities



Sources: Census.gov, Claritas 2024 data, Redfin.com  
Map: Copyright 2012 John E. Green

## New Businesses Are Opening

In 2024, Lansdowne welcomed **SAMA Department Store** to its downtown. SAMA marked the family-owned company's first venture outside of New York. This independent department store offers a wide range of products, bringing both convenience and new energy to Lansdowne's central business district.

SAMA's arrival helped spark a renaissance in downtown Lansdowne. By October 2025, **four additional businesses** have opened in the Central Business District. The LEDC continues to play a key role in supporting these small businesses, helping owners find suitable locations, navigate historic district regulations, organize ribbon-cutting ceremonies, and secure local press coverage.



# Partners, Sponsors, & Donors

The Lansdowne Economic Development Corporation can not do this work alone. Every event we host, every artist we support, every small business we strengthen is made possible through the generosity of our donors, sponsors, and community partners. Their belief in our mission allows us to keep Lansdowne thriving as a place where creativity, commerce, and community come together.

We are deeply grateful for their investment in Lansdowne's future.

## Institutional Support

- |  |  |
|--|--|
| <p><b>\$100,000+</b><br/>The Borough of Lansdowne, Pennsylvania</p> <p><b>\$30,000+</b><br/>Delaware County, Pennsylvania</p> <p><b>\$20,000+</b><br/>Foundation for Delaware County</p> | <p><b>\$10,000+</b><br/>Delaware County Interactive Gaming Revenue Authority</p> <p><b>\$5,000+</b><br/>The Ethel Sergeant Clark Smith Memorial Fund<br/>Philadelphia Cultural Alliance<br/>FDC Foundation</p> |
|--|--|

## Small & Local Business Support

- |  |   |
|--|---|
| <p><b>\$5,000+</b><br/>Sama Department Store</p> <p><b>\$2,000+</b><br/>Astound Broadband<br/>BRE Presents<br/>Renewal by Anderson<br/>Today's Child<br/>Woodward Properties Inc.</p> <p><b>\$1,000+</b><br/>Bonterra Tech<br/>WSFS Bank</p> <p><b>\$500+</b><br/>Arthur J. Gallagher Risk Management<br/>Carpenter Realty / Keller Williams<br/>Charities Aid Foundation<br/>Delco Mulch<br/>Lansdowne Allied Youth Council</p> | <p>Lansdowne Friends School<br/>Leo's Breakfast<br/>Robert Scott PC</p> <p><b>\$250+</b><br/>CAF America<br/>Clam Tavern<br/>Conshohocken Brewing<br/>Lansdowne Business &amp; Professional Assn.<br/>Mark Galdo Ceramic Tile &amp; Flooring<br/>Sycamore Studios</p> <p><b>\$100+</b><br/>Bob Hartnett Auto<br/>Darby Pawn Shop<br/>Heffernan's Little Craft Shop<br/>Fidelity Charitable<br/>Peppers Pharmacy<br/>Scrappy Cat</p> |
|--|---|

# Individual Contributions

- |  |  |  |
|--|--|--|
| <p><b>\$3,500+</b><br/>Violet &amp; Bill Brown</p> <p><b>\$500+</b><br/>Anonymous</p> <p><b>\$250+</b><br/>David Campbell<br/>Barbara Federici<br/>Clare Finin<br/>Cassie Knox<br/>Susan Williams</p> <p><b>\$100+</b><br/>Deborah &amp; Dan Brodeur<br/>Linda Carothers<br/>Carly Carpenter<br/>Gloria &amp; John Carpenter<br/>Regina Colburn<br/>Roberta &amp; Steven Eisenberg<br/>Erica Harney<br/>Lori Jordan<br/>John Kovach<br/>Helen Marcerelli</p> | <p>Aileen McHugh<br/>Richard A. Prigg<br/>Jacqueline Salmon<br/>Katelyn Srinivasan<br/>Hanne Weedon</p> <p><b>Under \$100</b><br/>Terry Baraldi<br/>Suni Best<br/>Skylar Bentley<br/>Lorelle Becton<br/>Kellie Bowker<br/>Keyonna Butler<br/>Magdalena Byrne<br/>Grace R. Caputo<br/>Patricia Coler<br/>Eden Copeland<br/>Anne Cranny<br/>Sandra Donahue<br/>Rachee Fagg<br/>Mario Giorno<br/>Robert Haenn<br/>Robin Helling</p> | <p>William Horton<br/>Charlotte K. Hummel<br/>Eileen Lloyd<br/>David Lunden<br/>Amy Mayer<br/>K Tristan Mayer<br/>Suzanne McElroy<br/>Marlene McHugh<br/>Jason McLaughlin<br/>Tyler Mertens<br/>Ellen Miller<br/>Nancy Molyneaux<br/>Lauren Penrose<br/>Jen Plumb<br/>Jane Roberts<br/>Frederick Robinson<br/>Marilyn Rowse<br/>Barbara Silzle<br/>Taneisha Spall<br/>David Stone<br/>Tia Tuveesson<br/>Steven Weisz</p> |
|--|--|--|



Our work is made possible through the generous support of Lansdowne Borough, foundations, corporate partners, and individual donors. Together, these investments allow us to keep Lansdowne thriving.

You, too, can play a vital role in this story. Whether \$25 or \$2,500, your gift ensures that our community continues to grow through creativity, business vitality, and shared connection.

Donate today at [www.lansdownesfuture.org/donate](http://www.lansdownesfuture.org/donate) and join the neighbors, businesses, and funders who are shaping Lansdowne's future.

Donate Now



# Governance & People

## 2024 Board of Directors

The LEDC Board of Directors provides strategic oversight and leadership, ensuring that our mission remains responsive to Lansdowne's evolving needs. In 2024, our board guided the organization through a period of transition, growth, and renewed focus. Their commitment to governance and advocacy strengthened our capacity to deliver meaningful impact for artists, businesses, and residents alike.

<p><b>William Brown</b></p> <p>Chair 5/1/2020 - 5/29/25 Member 5/29/2025 - Present Real Estate Investor</p>	<p><b>Dr. Ryan Batkie</b></p> <p>Vice Chair - 11/21/24 - 5/29/25 Chair 5/29/25 - Present Instructor, University of Pennsylvania</p>	<p><b>Skylar Bentley</b></p> <p>Treasurer XX - 8/15/2025 Data Management &amp; Reporting, Comcast</p>
<p><b>Lois Cook</b></p> <p>Secretary 1/1/2022 - Present Branch Manager, WSFS Lansdowne Location</p>	<p><b>Regina Kline Colburn</b></p> <p>Member 1/1/2023 - Present Marketing Regulation Analyst, Janney Montgomery Scott LLC</p>	<p><b>RC Brown</b></p> <p>Member 1/1/2022- 10/29/2024 Program Manager, Trans Lifeline</p>
<p><b>Clare Finin</b></p> <p>Member Xx - 06/01/2024 Program Director, InLiquid (during 2024)</p>	<p><b>Kate Srinivasan</b></p> <p>Member 1/1/2023 - 3/22/2025 Senior Manager, Community Engagement, Ben Franklin Technology Partners</p>	<p><b>Current Board Joined Members After 2024</b></p> <p>Leigh Jackson Cassie Knox Kim Cooper</p>

## 2024 Committees

Our committees translate vision into action. Comprised of residents, artists, entrepreneurs, and local leaders, they bring expertise and energy to areas ranging from arts programming to business support. In 2024, committee members were instrumental in shaping our Public Art Policy, producing festivals and markets, and advising on economic development initiatives. Their dedication ensures that LEDC's work reflects the community's voice at every step.

### Fundraising and Governance

Ryan Batkie  
Skylar Bentley  
Bill Brown  
Lois Cook

### Arts on the Ave Committee

Sherrie Boyer  
Ashley Dawson  
Jennifer Hoff  
Bill Horton  
Jane Sanders Miller  
Genevieve Vaida  
Jayne Young  
Eric Zink

### Lansdowne Farmers Market

Terry Baraldi  
George Blum  
Magda Byrne  
Catherine Cutuli  
Virginia Gavin  
Jennifer Hoff  
Cassie Knox  
Jen Plumb

### Marketing Committee

Leena Agyapong  
Peter Bogon  
RC Brown  
Andrew Gust  
Julia Prymak

### Juneteenth Committee

Netfah Amina~Afia  
Bill Brown  
Randolph Fisher  
William Griffin  
Benjamin Hover  
Essence Johnson (Sianeh)  
Jessica Pointer

### Arts Committee

Ryan Batkie  
Ramsey Beyer  
Keyonna Butler  
Fabiola Desmont  
Jennifer Hoff  
Clare Finin  
Louise Naklicki  
Melissa Rogel  
Karen Tate

### A Bit of the Art Committee

Liz Steele Coats  
Linda Steele  
Christine Wright

## 2024 Staff

The LEDC staff drives the day-to-day implementation of our mission, balancing big-picture strategy with hands-on delivery. In 2024, despite significant staff transitions, our team successfully managed over 30 festivals and markets, supported nearly 500 vendors, and launched new communications channels to engage thousands of

### Debbie Brodeur

2013 - 05/31/2024  
Executive Director

### Clare Finin

06/01/2024 - 10/01/2025  
Interim Executive Director  
10/01/2025 - Present  
Executive Director

### Derek Ludwig

05/01/2019 - Present  
Operations Manager

### Evan Ludwig

09/01/2021 - 09/31/2024  
MakerSpace Manager

### Madi Eads

10/01/2024 - Present  
Creative Spaces Coordinator



# How To Get Involved

The Lansdowne Economic Development Corporation thrives because of people like you: neighbors, artists, business owners, and friends who believe in building a creative and connected Lansdowne. There are many ways to take part in shaping our community's future:

## Donate

Your gift directly supports public art, small business resources, festivals, and placemaking projects that make downtown Lansdowne vibrant. Whether it's \$20 or \$500, every contribution fuels visible change in our community.

Learn More:  
[www.lansdownesfuture.org/donate](http://www.lansdownesfuture.org/donate)

## Volunteer

Our work is powered by local energy. From helping at the Farmers Market to supporting arts events, volunteering is a hands-on way to meet neighbors and see your impact in action.

Learn More:  
[www.lansdownesfuture.org/volunteering/](http://www.lansdownesfuture.org/volunteering/)

## Sponsor

Businesses and organizations can partner with us as event sponsors or project funders. Sponsorship not only sustains beloved community traditions but also provides meaningful visibility for your brand.

Email:  
[clare@lansdownesfuture.org](mailto:clare@lansdownesfuture.org)

## Studio Inquiries

Utility Works studios and our MakerSpace support artists and entrepreneurs with affordable creative space and professional resources. Reach out to learn about available studios, memberships, and collaboration opportunities.

Learn More:  
[utility.works/creative-community/](http://utility.works/creative-community/)



The Lansdowne Economic Development Corporation is a registered 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law. Our Federal EIN# is 23-2976596.

The LEDC does not discriminate on the basis of race, color, national origin, sex, disability, age, sexual orientation, gender identity, or religion in any of our programs or activities.

LEDC receives support from grants, sponsorships, donations, and earned income. Reports and reviewed 990's are available upon request for transparency.

**Lansdowne Economic  
Development Corporation**

**PHONE**

(610) 745-4063

**ADDRESS**

32 East Baltimore Ave  
Lansdowne, PA 19050

**WEBSITE**

[www.lansdownesfuture.org](http://www.lansdownesfuture.org)